



INNOVATION DAY

Emerging ideas that will transform the world

Boston, October 6th 2022

8:00 - 15:00 | **Kresge Auditorium - MIT**

FIRST BLOCK: Inauguration

8:00 – 9:00 **Registration and Coffee**

9:00 – 10:00 **Inauguration block**

9:00 – 09:05 Opening remarks: ChileMass Director **Ramón Salinas**, Director Innovation Consulting at EPAM Continuum.

9:05 – 09:10

MIT remarks: **Javiera Aldunate** MIT Sloan Latin America Office.

9:10 – 09:25

Keynote Speaker from Chile: VP CORFO, agency of the Chilean government for economic development, **José Miguel Benavente**.

9:25 – 09:35

ChileMass: Who we are. **Fernanda Soza**, Executive Director.

9:35 – 10:00 **Keynote Speaker**

Manolis Kellis, MIT leader in computational analysis to uncover genetic diseases. "Decoding a Genomic Revolution".
Presented by **Patricia Purcell**, PhD genetics.

SECOND BLOCK: 10:00-11:15

10:00 – 11:10 **Innovation in times of ESG**

Moderator: **Francisca Barros**, Partner at The Engine.

- **Lorenzo Gazmuri** – COPEC, ICARE.
- **Josefa Monge**, Executive chairman of Sistema B Chile, board member at Cumplo, eclass & 3xi
- **Joseph Vecchiolla** - CEO Triumph Modular, award-winning solutions for commercial building space.
- **Nicolas Shea**, Chilean social entrepreneur & angel investor. Founder of Start-up Chile, Cumplo, Asech, eclass, G100 & innovamerica.

11:15 – 11:45 **Coffee Break – matchmaking**

THIRD BLOCK: The Cities of Tomorrow

11:45 – 12:15 **Keynote Speaker**

Kent Larson, principal researcher at the MIT Media Lab City Science Group.

12:15 – 12:30 **Official kick-off**

Agreement between CChC, Corporación Ciudades, Government of Bio Bio, and MIT Media Lab City Science Group.

12:30 – 13:30 **Lunch**

FOURTH BLOCK: The Future of Food

13:30 – 14:30

Moderator: Ramón Salinas, ChileMass board.

Opening remarks by **Katie Stebbins**, Executive Director Food and Nutrition Innovation Institute- Tufts University followed by a panel discussion:

- **Philippe Prochasson**, Vice President, Biosciences and Analytics & Head of SynBio at Motif FoodWorks
- **Adam Behrens**, Co-founder and CEO of Mori, startup that created an all-natural protective layer slows down the spoiling process of food. Forbes 30 under 30.
- **Alan García**, Executive Director Sofa Hub.

14:45 – 15:00 **ChileMass AWARD**

Annual prize, a special recognition of a person or institution that shares the ChileMass mission and values, the most important of which involves strengthening our ties, deepening our friendship, and creating a bridge that fosters collaboration between Chile and Massachusetts.

15:00 **Closing remarks.**

17:00 - 19:30 | **Pitch and Wine Chile Night: Pitch feedback Session and networking Event at the Venture Café-Cambridge**

17:00 – 18:00 **Music and Networking**

Chilean wine and food at the VC while listening to the all-women Chilean group **JuanaRosa**.

18:00 – 19:00 **Pitch Feedback Session**

90-second pitches from 15-18 Chilean startups before a panel of judges. We will open it up to other general attendees to pitch after the Chilean startups.

Judge Panel:

- **Francisca Barros**, CDO and partner at The Engine at MIT. CONFIRMED
- **Markus Schreyer**, founder and President of The Ganesha Lab. CONFIRMED
- **Oliver Sanchez**, Co-founder of AccelHub and CEO @ Extrasense
- **Elías Tefarikis**, Executive Director Corporate Impact Wayra Hispam.

19:00 – 19:30 **Fireside Chat: Innovation and Investment Landscape in LATAM**

with **José Miguel Benavente**, Vice President of Corfo, and former Senior Lead Specialist of the Competitiveness and Innovation Division of the Inter-American Development. Moderated by **Gregory Geehan** (AccelHub) and **Michael Brooks** (Deloitte).